










# Labroots Editorial Calendar

Last updated Sep 04, 2024



## February

- February 19, 2025-February 19, 2025**  **Drug Discovery & Development Virtual Event Series 2025** [↗](#)  
**DEADLINES** Abstract Submission: 01/22/2025 Speaker Recordings: 01/29/2025 Booth Materials: 01/29/2025 Marketing: 02/05/2025 Poster Submissions: 02/21/2025
- February 7, 2025**  **National Periodic Table Day**  
**DEADLINES** Marketing: 01/31/2025
- February 11, 2025**  **International Day of Women and Girls in Science**  
**DEADLINES** Marketing: 02/05/2025
- February 14, 2025**  **Valentine's Day**  
**DEADLINES** Marketing: 02/05/2025





## March

- March 5, 2025-March 5, 2025**  **Neuroscience Virtual Event Series 2025** [↗](#)  
**DEADLINES** Abstract Submission: 02/05/2025 Speaker Recordings: 02/12/2025 Booth Materials: 02/12/2025 Marketing: 02/19/2025 Poster Submissions: 03/07/2025
- March 19, 2025-March 19, 2025**  **Laboratory Automation Virtual Event Series 2025** [↗](#)  
**DEADLINES** Abstract Submission: 02/19/2025 Speaker Recordings: 02/26/2025 Booth Materials: 02/26/2025 Marketing: 03/05/2025 Poster Submissions: 03/21/2025
- March 1, 2025**  **Rare Disease Day**  
**DEADLINES** Marketing: 02/20/2025
- March 8, 2025**  **International Women's Day**  
**DEADLINES** Marketing: 03/01/2025
- March 14, 2025**  **Pi Day**  
**DEADLINES** Marketing: 03/07/2025

## April

- April 2, 2025-April 2, 2025**  **Bioprocessing Virtual Event Series 2025** [↗](#)  
**DEADLINES** Abstract Submission: 03/05/2025 Speaker Recordings: 03/12/2025 Booth Materials: 03/12/2025 Marketing: 03/19/2025 Poster Submissions: 04/04/2025
- April 16, 2025-April 16, 2025**  **Cannabis Sciences Virtual Event Series 2025** [↗](#)  
**DEADLINES** Abstract Submission: 03/19/2025 Speaker Recordings: 03/26/2025 Booth Materials: 03/26/2025 Marketing: 04/02/2025 Poster Submissions: 04/18/2025

### Event Key

-  Trade Show/Conference
-  Labroots Editorial Theme/Trending News Theme or Sponsored Social Media Post
-  Labroots Virtual Event Series
-  Labroots Store Email/Specialty Newsletter or Sponsored Social Media Post

*\*Marketing includes Social Media, Banners, and Sponsored Content meant to coincide with a holiday or Event.*

*\*Event materials include booth & speaker deadlines.*

### Weekly Newsletter Deployment Schedule

- Monday**  
Health & Medicine  
Cell & Molecular Biology
- Tuesday**  
Neuroscience  
Genetics & Genomics
- Wednesday**  
Drug Discovery & Development  
Microbiology  
Cancer Research & Oncology  
Scientific Products
- Thursday**  
Immunology  
Clinical & Molecular Diagnostics
- Friday**  
Chemistry & Physics  
Cannabis Sciences  
Cardiology
- Saturday**  
Earth & Environment  
Space & Astronomy
- Sunday**  
Technology  
Plants & Animals

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## April

April 30, 2025-  
April 30, 2025



**Immuno-Oncology Virtual Event Series 2025** ↗

**DEADLINES** Abstract Submission: 04/02/2025 Speaker Recordings: 04/09/2025 Booth Materials: 04/09/2025 Marketing: 04/16/2025 Poster Submissions: 05/02/2025

April 7, 2025



**World Health Day**

**DEADLINES** Marketing: 03/25/2025

April 20, 2025



**4/20 (Cannabis Sciences)**

**DEADLINES** Marketing: 04/05/2025

April 22, 2025



**Earth Day**

**DEADLINES** Marketing: 04/08/2025

April 23, 2025



**World Laboratory Day**

**DEADLINES** Marketing: 04/10/2025

April 25, 2025



**National DNA Day**

**DEADLINES** Marketing: 04/11/2025

## May

May 14, 2025-May  
14, 2025



**Precision Medicine: Genomics, Genetics & Molecular Diagnostics Virtual Event Series 2025** ↗

**DEADLINES** Abstract Submission: 04/16/2025 Speaker Recordings: 04/23/2025 Booth Materials: 04/23/2025 Marketing: 04/30/2025 Poster Submissions: 05/16/2025

May 3, 2025



**National Space Day**

**DEADLINES** Marketing: 04/19/2025

## September

September 3,  
2025-September 3,  
2025



**Microbiology Virtual Event Series 2025** ↗

**DEADLINES** Abstract Submission: 08/06/2025 Speaker Recordings: 08/13/2025 Booth Materials: 08/13/2025 Marketing: 08/20/2025 Poster Submissions: 09/05/2025

September 17,  
2025-September  
17, 2025



**Cell Biology Virtual Event Series 2025** ↗

**DEADLINES** Abstract Submission: 08/20/2025 Speaker Recordings: 08/27/2025 Booth Materials: 08/27/2025 Marketing: 09/03/2025 Poster Submissions: 09/19/2025

September 2, 2025



**Labor Day**

**DEADLINES** Marketing: 08/19/2025

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Trade Show/Conference



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Labroots Virtual Event Series



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Health & Medicine  
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#### Tuesday

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Scientific Products

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Immunology  
Clinical & Molecular Diagnostics

#### Friday

Chemistry & Physics  
Cannabis Sciences  
Cardiology

#### Saturday

Earth & Environment  
Space & Astronomy

#### Sunday

Technology  
Plants & Animals

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## October

- October 1, 2025-October 1, 2025** **Cancer Research & Oncology Virtual Event Series 2025** [↗](#)  
**DEADLINES** Abstract Submission: 09/03/2025 Speaker Recordings: 09/10/2025 Booth Materials: 09/10/2025 Marketing: 09/17/2025 Poster Submissions: 10/03/2025
- October 1, 2025-October 1, 2025** **Cancer Research & Oncology Virtual Event Series 2025** [↗](#)  
**DEADLINES** Abstract Submission: 09/03/2025 Speaker Recordings: 09/10/2025 Booth Materials: 09/10/2025 Marketing: 09/17/2025 Poster Submissions: 10/03/2025
- October 15, 2025-October 15, 2025** **Cell & Gene Therapy Virtual Event Series 2025** [↗](#)  
**DEADLINES** Abstract Submission: 09/17/2025 Speaker Recordings: 09/24/2025 Booth Materials: 09/24/2025 Marketing: 10/01/2025 Poster Submissions: 10/17/2025
- October 22, 2025-October 22, 2025** **CRISPR Virtual Event Series 2025** [↗](#)  
**DEADLINES** Abstract Submission: 09/24/2025 Speaker Recordings: 10/01/2025 Booth Materials: 10/01/2025 Marketing: 10/08/2025 Poster Submissions: 10/24/2025
- October 7, 2025** **World Habitat Day**  
**DEADLINES** Marketing: 09/23/2025
- October 31, 2025** **Halloween**  
**DEADLINES** Marketing: 10/17/2025

## November

- November 12, 2025-November 12, 2025** **Clinical Diagnostics & Research Virtual Event Series 2025** [↗](#)  
**DEADLINES** Abstract Submission: 10/15/2025 Speaker Recordings: 10/22/2025 Booth Materials: 10/22/2025 Marketing: 10/29/2025 Poster Submissions: 11/14/2025
- November 8, 2025** **National STEM/STEAM Day**  
**DEADLINES** Marketing: 10/25/2025
- November 10, 2025** **World Science Day for Peace and Development**  
**DEADLINES** Marketing: 10/28/2025
- November 11, 2025** **Veteran's Day (US)**  
**DEADLINES** Marketing: 10/28/2025
- November 18, 2025** **LGBTQ+ STEM Day**  
**DEADLINES** Marketing: 11/04/2025

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## November

November 23, 2025  **Fibonacci Day**  
DEADLINES Marketing: 11/08/2025

November 24, 2025  **Thanksgiving Day (US)**  
DEADLINES Marketing: 11/11/2025

## January

January 1, 2025  **New Year's Day**  
DEADLINES Marketing: 12/18/2024

January 15, 2025  **Dr. Martin Luther King Jr. Day**  
DEADLINES Marketing: 01/08/2025

## June

June 8, 2025  **World Oceans Day**  
DEADLINES Marketing: 05/23/2025

June 30, 2025  **Asteroid Day**  
DEADLINES Marketing: 06/17/2025

## July

July 20, 2025  **National Moon Landing Day**  
DEADLINES Marketing: 07/05/2025





## August

August 24, 2025  **National Pluto Demoted Day**  
DEADLINES Marketing: 08/09/2025

## December

December 31, 2025  **New Years Eve**  
DEADLINES Marketing: 12/10/2025

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